



## Agenda-Setting - Nur eine Hypothese? (German Edition)

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Studienarbeit aus dem Jahr 2006 im Fachbereich Medien / Kommunikation - Medien und Politik, Pol. Kommunikation, Note: 1,3, Gottfried Wilhelm Leibniz Universität Hannover (Institut für Politische Wissenschaft), 14 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Die vorliegende Arbeit beschäftigt sich mit dem Phänomen des Agenda-Settings. Agenda-Setting meint dabei das Setzen oder Festlegen der Tagesordnung, der Agenda, eine mögliche deutsche Übersetzung ist die „Themenstrukturierungsfunktion der Medien“. Es lässt sich nicht bestreiten, dass die durch die Medien bestimmte Agenda (media-agenda) maßgeblichen Einfluss auf die Agenda der Öffentlichkeit (public-agenda) hat.

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