



The Business Book Bible: Everything You Need to Know to Write a Great Business Book

Derek B Lewis

Download now

[Click here](#) if your download doesn't start automatically

The Business Book Bible: Everything You Need to Know to Write a Great Business Book

Derek B Lewis

The Business Book Bible: Everything You Need to Know to Write a Great Business Book Derek B Lewis

Brian Tracy said, "This book gives you a proven strategy to write and sell an excellent book on any business subject you know and care about."

Todd Sattersten, co-author of "The 100 Best Business Books of All Time," said, "No one tells you how hard it is to write a business book. Luckily, Derek's 'Bible' makes it easier-much easier."

Literary agents, publishers, Fortune 500 consultants-they've all had rave reviews for "The Business Book Bible," the only full-length, in-depth book on how to put together a great thought leadership book.

There are plenty of writing guides out there for memoirs, general business communication, crime thrillers, or romance novels. But until now, there's never been anywhere would-be business authors could turn to for help. That's unfortunate because business books present a completely different set of challenges.

For example:

- How do you connect with your readers so they trust you and your advice?
- How do you artfully point to your products and services without coming off like a late-night infomercial?
- How do you keep your reader engaged throughout the book, especially if your material is--shall we say--less than thrilling??

No other writing guide can teach you what you need to know...and do you really want to learn the hard way?
?With writing your book, you want to get it right the first time.

Written by a business ghostwriter, "The Business Book Bible" covers everything you need to know, from framing your authority to picking the perfect title, plus:

- Figuring out how long your book should be
- Winning the battle of writer's block
- Nailing down your real reader (and what to do when they're different than your ideal client)?
- Giving away the secret sauce
- The unforgivable sin in writing
- Looking like a pro (and not a rank amateur)
- Acting like a publisher (even if you have one)

...and much, much more.

You'll learn how to follow the same 5-step process the author uses to write and ghostwrite multiple books a year. You'll see how to keep your book focused and how to cut the unnecessary material. You'll discover multiple methods of getting your ideas out of your head--and most of them don't even involve writing!

John Spence, voted one of the top 100 business thought leaders in America, said, "As the author of five business books, I sure wish I had read this one earlier in my career. It's would've saved me a lot of time, headache, stress, and money."

Here's a startling example of just one of the great tips and tricks contained in the book: you don't start writing a book by actually writing the book. One of the biggest mistakes first-time authors make is sitting down at their computer, expecting to start with the first word of chapter one, and then write all the way through to "The End."

If only it were that easy!

Amateurs try to get it perfect right from the start. The pros know that writing is a process. You start by getting all your ideas out of head and onto paper first. You'll have a jumbled mess that looks like a new jigsaw puzzle. You have to sift and sort through it to find the material worth using. Then and only then can you start piecing the puzzle together. It's a painstaking, time-consuming process-but one that's well worth it.

Peter Economy, "The Management Guy" at Inc. said, "Derek Lewis's 'The Business Book Bible' is by far the most comprehensive book I have ever seen on the nuts and bolts of writing a business book. If you're planning to write a business book, then you would do well to read this book first."

Start writing your book by reading this one.

 [Download The Business Book Bible: Everything You Need to Kn ...pdf](#)

 [Read Online The Business Book Bible: Everything You Need to ...pdf](#)

Download and Read Free Online The Business Book Bible: Everything You Need to Know to Write a Great Business Book Derek B Lewis

From reader reviews:

Bryan Perry:

This The Business Book Bible: Everything You Need to Know to Write a Great Business Book usually are reliable for you who want to be described as a successful person, why. The main reason of this The Business Book Bible: Everything You Need to Know to Write a Great Business Book can be one of several great books you must have is definitely giving you more than just simple studying food but feed you with information that maybe will shock your preceding knowledge. This book is usually handy, you can bring it everywhere you go and whenever your conditions at e-book and printed kinds. Beside that this The Business Book Bible: Everything You Need to Know to Write a Great Business Book forcing you to have an enormous of experience for instance rich vocabulary, giving you test of critical thinking that we know it useful in your day task. So , let's have it and revel in reading.

Michael Vines:

Playing with family within a park, coming to see the water world or hanging out with friends is thing that usually you might have done when you have spare time, after that why you don't try issue that really opposite from that. 1 activity that make you not experience tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love The Business Book Bible: Everything You Need to Know to Write a Great Business Book, you could enjoy both. It is great combination right, you still need to miss it? What kind of hang type is it? Oh occur its mind hangout folks. What? Still don't get it, oh come on its called reading friends.

Isidro Wells:

This The Business Book Bible: Everything You Need to Know to Write a Great Business Book is great e-book for you because the content that is certainly full of information for you who always deal with world and have to make decision every minute. That book reveal it info accurately using great organize word or we can state no rambling sentences in it. So if you are read the item hurriedly you can have whole info in it. Doesn't mean it only gives you straight forward sentences but challenging core information with attractive delivering sentences. Having The Business Book Bible: Everything You Need to Know to Write a Great Business Book in your hand like getting the world in your arm, info in it is not ridiculous 1. We can say that no guide that offer you world inside ten or fifteen small right but this guide already do that. So , this really is good reading book. Hello Mr. and Mrs. stressful do you still doubt in which?

Delois Dionisio:

This The Business Book Bible: Everything You Need to Know to Write a Great Business Book is brand-new way for you who has intense curiosity to look for some information because it relief your hunger details. Getting deeper you in it getting knowledge more you know or else you who still having bit of digest in reading this The Business Book Bible: Everything You Need to Know to Write a Great Business Book can

be the light food for yourself because the information inside this kind of book is easy to get by means of anyone. These books acquire itself in the form that is reachable by anyone, that's why I mean in the e-book contact form. People who think that in e-book form make them feel drowsy even dizzy this publication is the answer. So you cannot find any in reading a reserve especially this one. You can find actually looking for. It should be here for anyone. So , don't miss the item! Just read this e-book variety for your better life as well as knowledge.

Download and Read Online The Business Book Bible: Everything You Need to Know to Write a Great Business Book Derek B Lewis #APF7ZQYO6U4

Read The Business Book Bible: Everything You Need to Know to Write a Great Business Book by Derek B Lewis for online ebook

The Business Book Bible: Everything You Need to Know to Write a Great Business Book by Derek B Lewis Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Business Book Bible: Everything You Need to Know to Write a Great Business Book by Derek B Lewis books to read online.

Online The Business Book Bible: Everything You Need to Know to Write a Great Business Book by Derek B Lewis ebook PDF download

The Business Book Bible: Everything You Need to Know to Write a Great Business Book by Derek B Lewis Doc

The Business Book Bible: Everything You Need to Know to Write a Great Business Book by Derek B Lewis Mobipocket

The Business Book Bible: Everything You Need to Know to Write a Great Business Book by Derek B Lewis EPub