



Inhalts- und Prozesstheorien der Arbeitsmotivation (German Edition)

Holger Schlegel

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Akademische Arbeit aus dem Jahr 2004 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,0, Hamburger Universität für Wirtschaft und Politik, Veranstaltung: Managementlehre, Sprache: Deutsch, Abstract: Seit Mitte des 20. Jahrhunderts beschäftigen sich Wissenschaftler auf dem Gebiet der Motivationsforschung damit, das menschliche Verhalten zu analysieren und zu deuten. Die während dieser Zeit entwickelten Motivationstheorien lassen sich in Inhalts- und Prozesstheorien unterteilen. Im Folgenden führe ich die jeweils verbreitetsten Konzepte beider Klassen an.

Aus dem Inhalt:

- Bedürfnis-Hierarchie-Theorie nach Maslow
- Zwei-Faktoren-Theorie nach Herzberg
- Erwartungs-Valenz-Theorie nach Vroom
- Ziel-Theorie nach Locke

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