



Pricing Without Fear

Barbara Wright Sykes

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Pricing Without Fear:

From cover to cover the book "Pricing Without Fear" takes you on an amazing journey showing you how to make money utilizing your sewing skills while pricing your services effectively to earn a profit.

Author Barbara Wright Sykes shares a wealth of how-to tips on pricing your goods and services. This dynamic entrepreneur knows what she is talking about. She holds nothing back as she shares her knowledge and expertise. After reading this book you are sure to earn a profit.

Pricing Without Fear is a well rounded resource covering everything from why consumers spend to how to buy supplies in bulk. One of the nicest features is that the book covers a broad range of sewing specialties, not limited to but including:

Bridal

Home Decor - Interior Design

Children's Apparel

Custom Sewing

Alterations

Retail

Wholesale and Consignment

How to have a Pattern Line

Wearable Art and much more!

During an interview Barbara shared her motivation for writing Pricing Without Fear:

Pricing without fear should be second nature, but it is not. What I have found is that of all the concerns sewing professionals have, pricing seems to be number one. My motivation for writing this book was to reassure sewing professionals that they can have a healthy business, and not be afraid to price for profit.

When I penned my first book, The "Business" Of Sewing, I covered the basic pricing methods, and gave illustrations. I briefly addressed overcoming doubt, fear and procrastination, which I later devoted an entire book to. Once I became more aware of how many people suffered from the fear of pricing, I recorded an audio entitled, Take The Fear Out Of Pricing, complete with exercises and worksheets. However, I wanted a tool that addressed pricing in more detail. One that any sewing professional could use no matter what field of specialty, thus came Pricing Without Fear.

Sykes has several new books:

The "Business" Of Sewing Vol. 1

The "Business" Of Sewing Vol.2

Do You Sew For Profit (A Guide For Wholesale, Retail and Consignment)

Marketing Your Sewing Business

She has also designed the following forms specifically for sewing professionals:

Forms On Computer Disc

Home Decor - Interior Design Forms

Marketing Forms CD

Marketing Graphics Forms
Deluxe Marketing Forms

Barbara Wright Sykes continues to offer solid advice for those who want to sew for profit!

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Bobby Morrison:

Information is provisions for people to get better life, information presently can get by anyone in everywhere. The information can be a expertise or any news even an issue. What people must be consider if those information which is inside former life are challenging be find than now's taking seriously which one works to believe or which one the resource are convinced. If you find the unstable resource then you buy it as your main information there will be huge disadvantage for you. All of those possibilities will not happen in you if you take Pricing Without Fear as the daily resource information.

Jack Unger:

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