The Internet Is Not the Answer

Andrew Keen

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Since its creation during the Cold War, the Internet, together with the Web, personal computers, tablets and smartphones, has ushered in one of the greatest shifts in society since the Industrial Revolution. The Digital Revolution has contributed to the world in many positive ways, but we are less aware of the Internet's deeply negative effects.

The Internet Is Not the Answer, by longtime Internet skeptic Andrew Keen, offers a comprehensive look at what the Internet is doing to our lives. The book traces the technological and economic history of the Internet, from its founding in the 1960s through the rise of big data companies to the increasing attempts to monetize almost every human activity. In this sharp, witty narrative, informed by the work of other writers, reporters, and academics, as well as his own research and interviews, Keen shows us the tech world, warts and all.

Startling and important, *The Internet Is Not the Answer* is a big-picture look at what the Internet is doing to our society and an investigation of what we can do to try to make sure the decisions we are making about the reconfiguring of our world do not lead to unpleasant, unforeseen aftershocks.

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